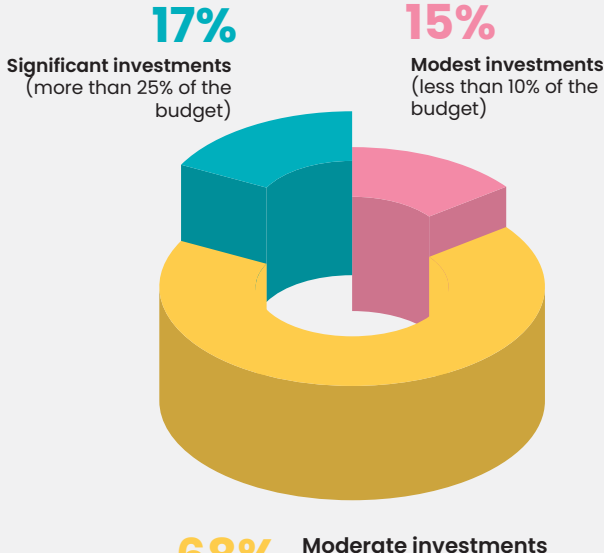


What's Next in Furniture?

Tech Trends for 2024



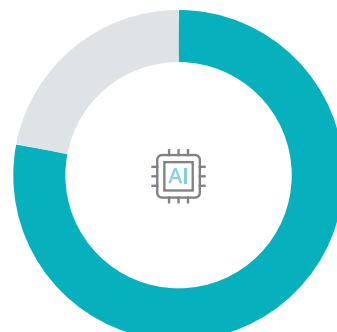
Percentage of investments furniture companies are planning to make in new technology over the next 12 months



of furniture businesses are planning to adopt AR in the next 12 months

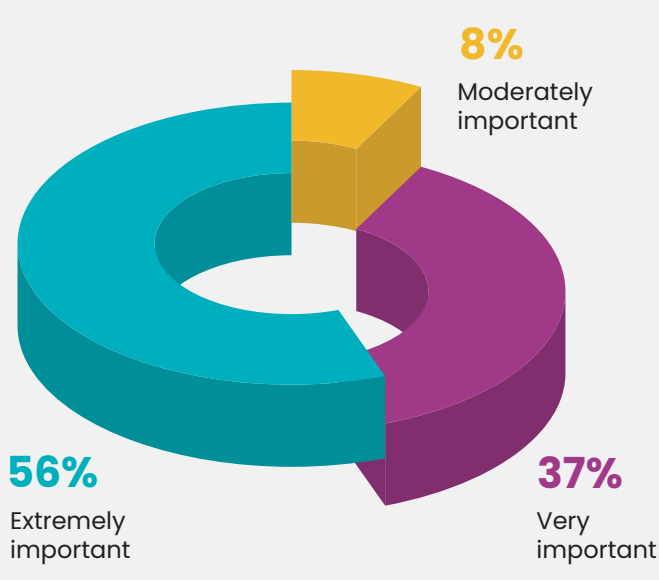


of furniture businesses are expanding the use of 3D product visualization

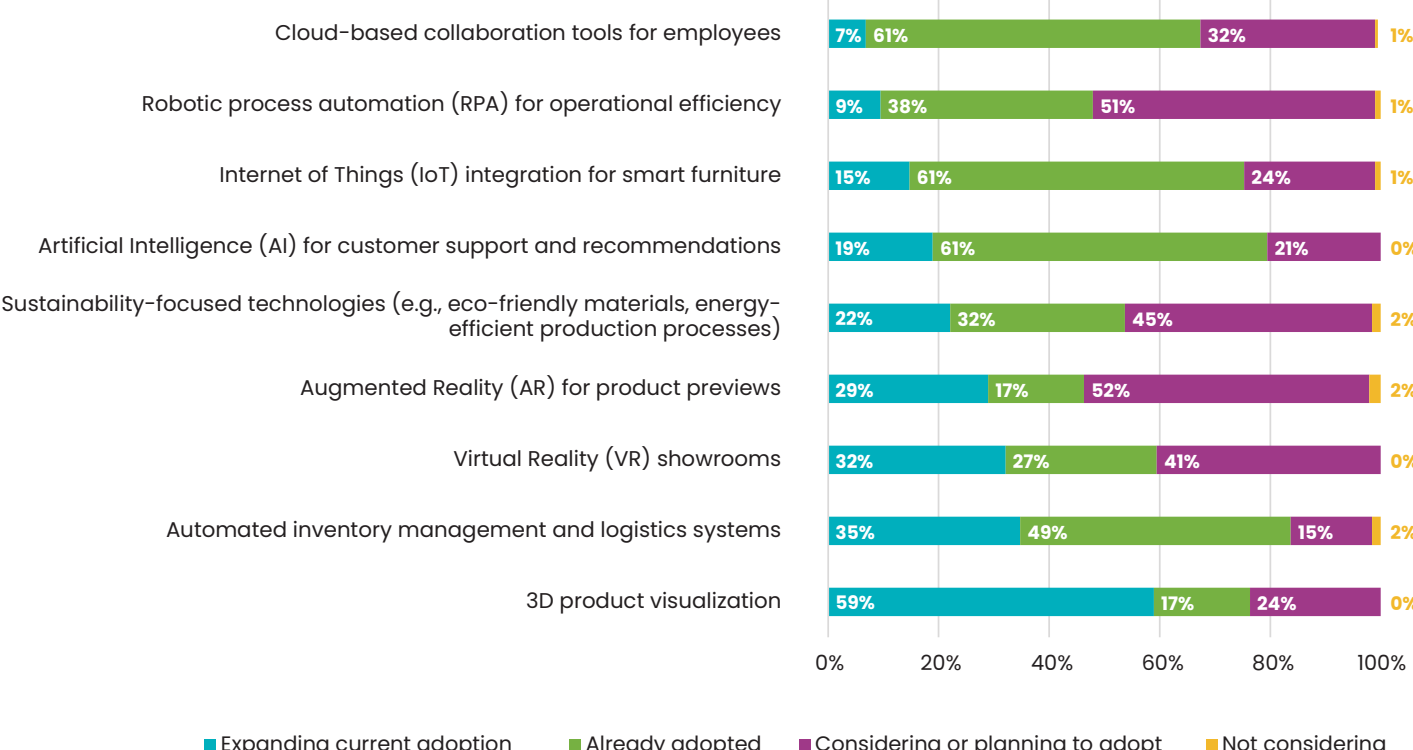


of furniture leaders see AI for customer support as impactful on sales

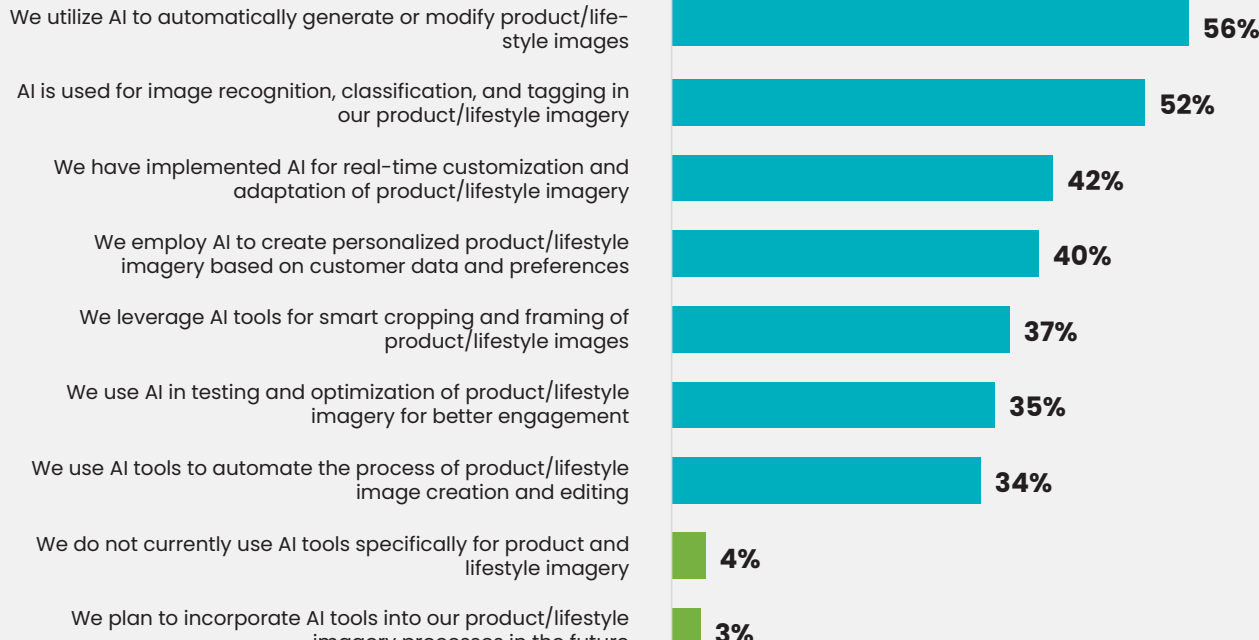
The importance of 3D product visualization for furniture firms' current business strategy



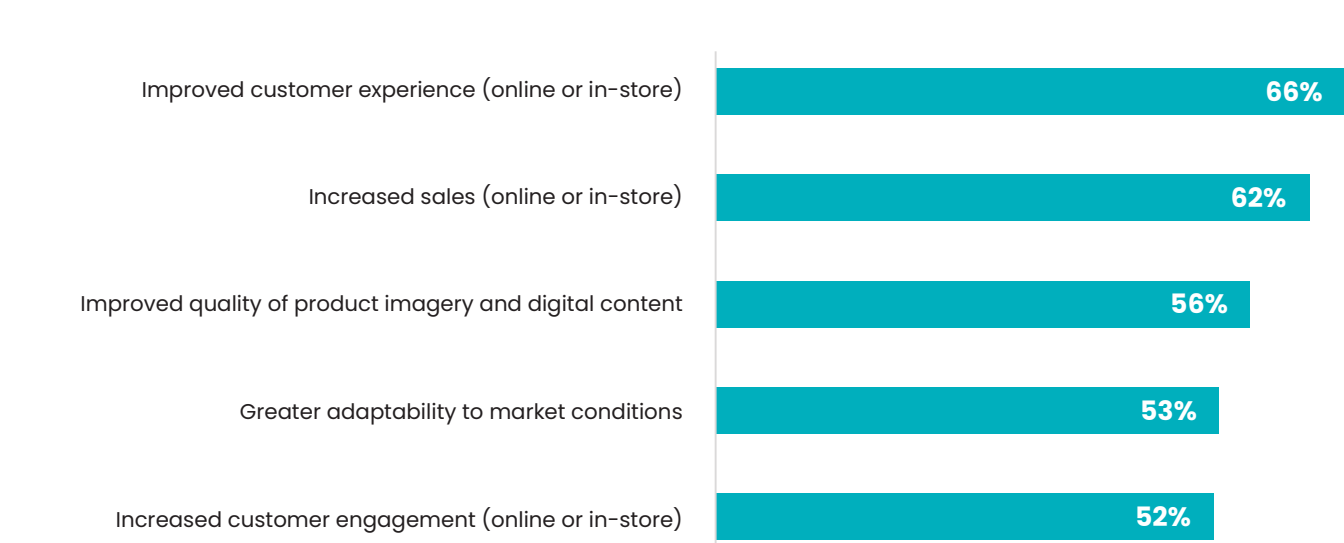
Current and future adoption of new and emerging technologies for digital transformation in the furniture space within the next 12 months



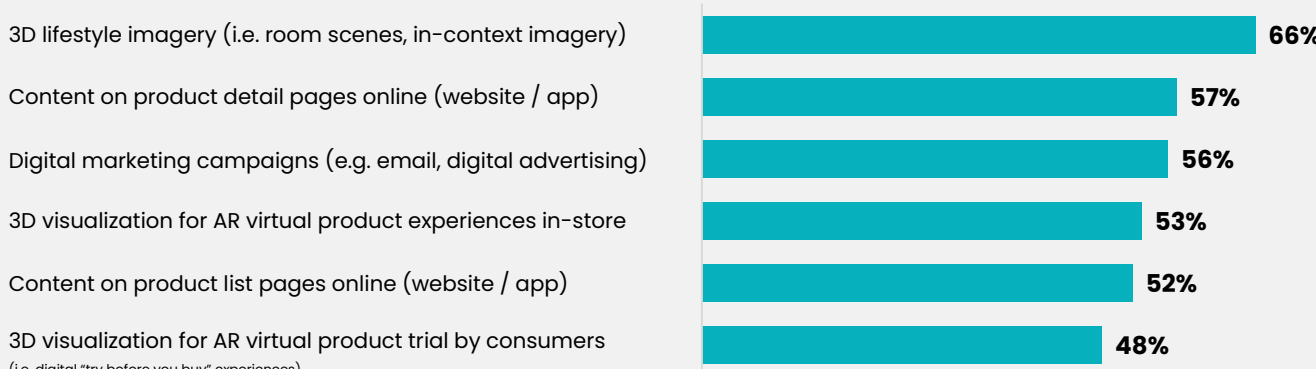
How furniture businesses use AI-based tools for product and lifestyle imagery creation



Benefits of adopting 3D product visualization for furniture businesses



The most common use cases of 3D product visualization among furniture businesses



A commissioned study conducted by Forrester Consulting on behalf of Cylindo surveyed furniture industry leaders to explore the tech trends affecting customer experience and the industry's future preparedness for digital transformation.

Download the full white paper

