

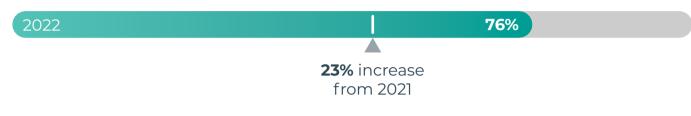


# Furniture retailers are ramping up investments in e-commerce merchandising and immersive **3D technologies**

Percentage of feature adoption among the Top 100 U.S. furniture retailers



#### **Product Customization**



#### HD zoom

2022	50%	
	<b>6%</b> increase from 2021	



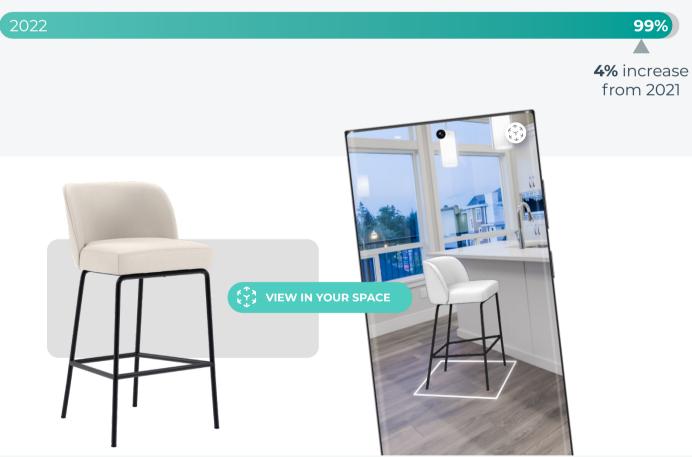




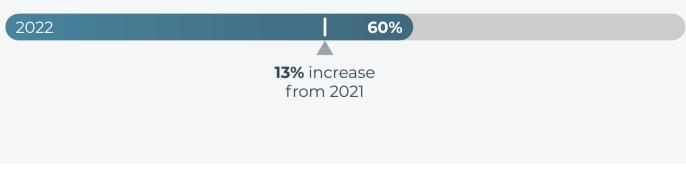
# 360-Degree Views / 3D







# High Quality Visuals





### Augmented Reality







Video



