Cylindo
Part of **Chaos.**

Investments in e-commerce merchandising and immersive 3D technologies are on the rise
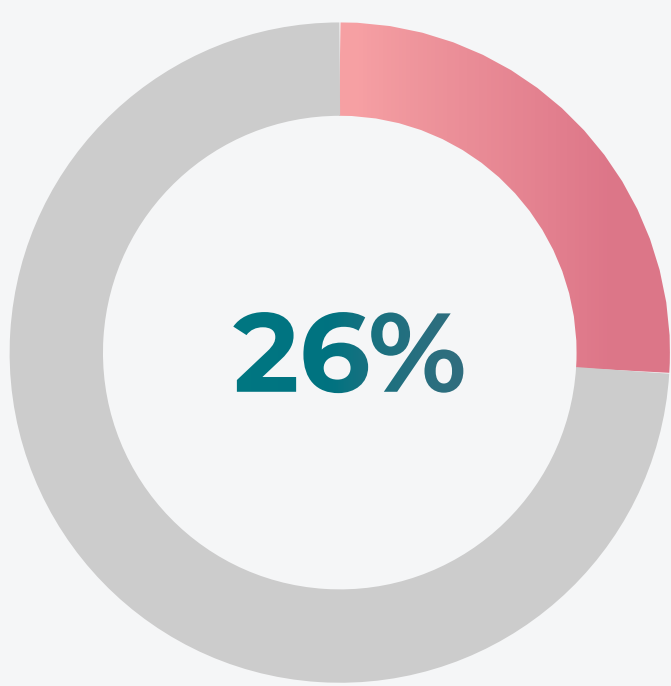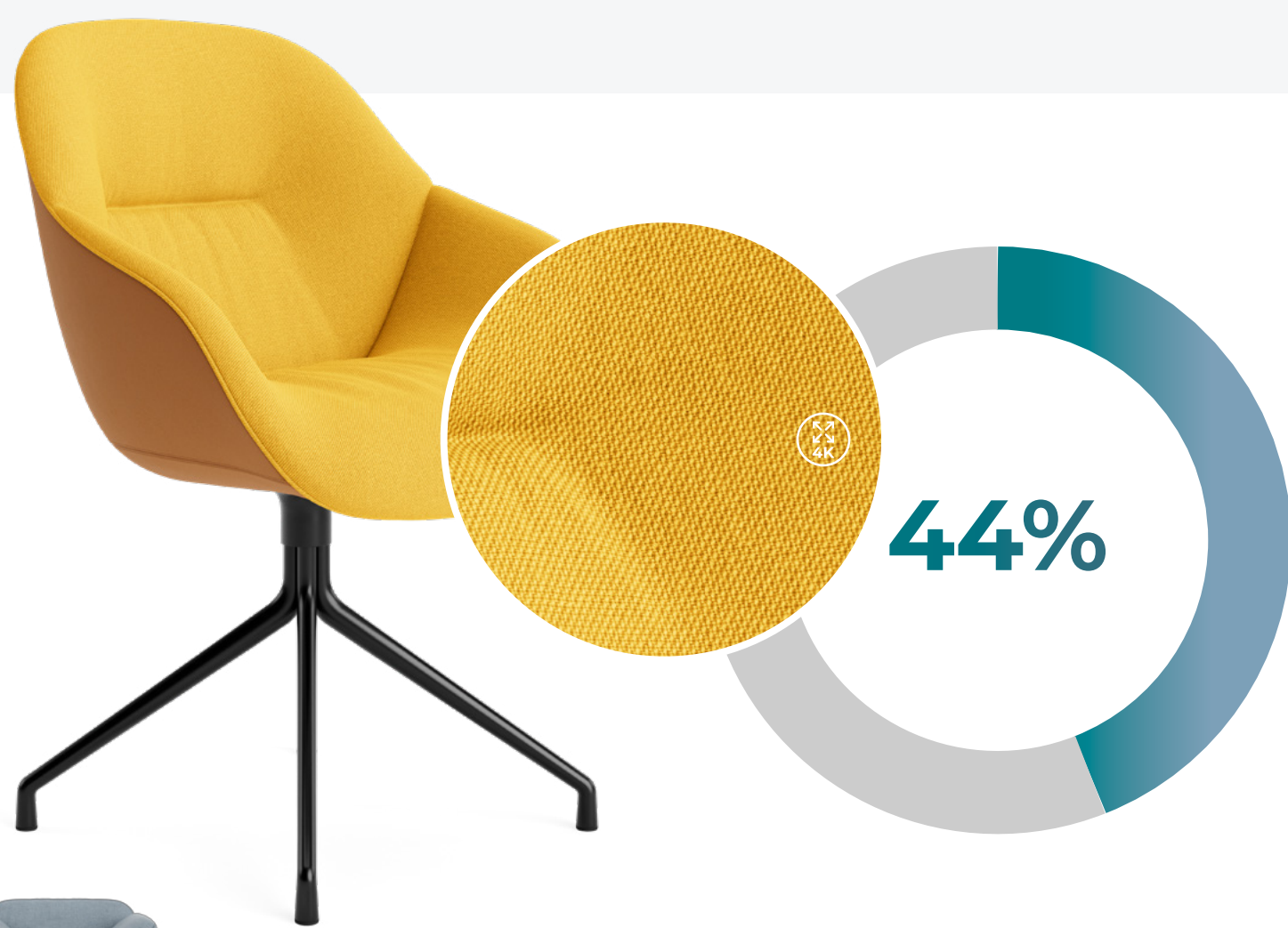
Percentage of feature adoption among the Top 100 European furniture retailers

80%

Product Customization

80% of the Top 100 European furniture retailers have a configurator for product customization on their product pages.

Up from 70% in 2021

HD zoom

44% out of the Top 100 European furniture retailers have HD zoom feature on their product pages.

Up from 37% in 2021

44%

26%

360-degree views / 3D

26% of the European Top 100 retailers have 360-degree product configurators
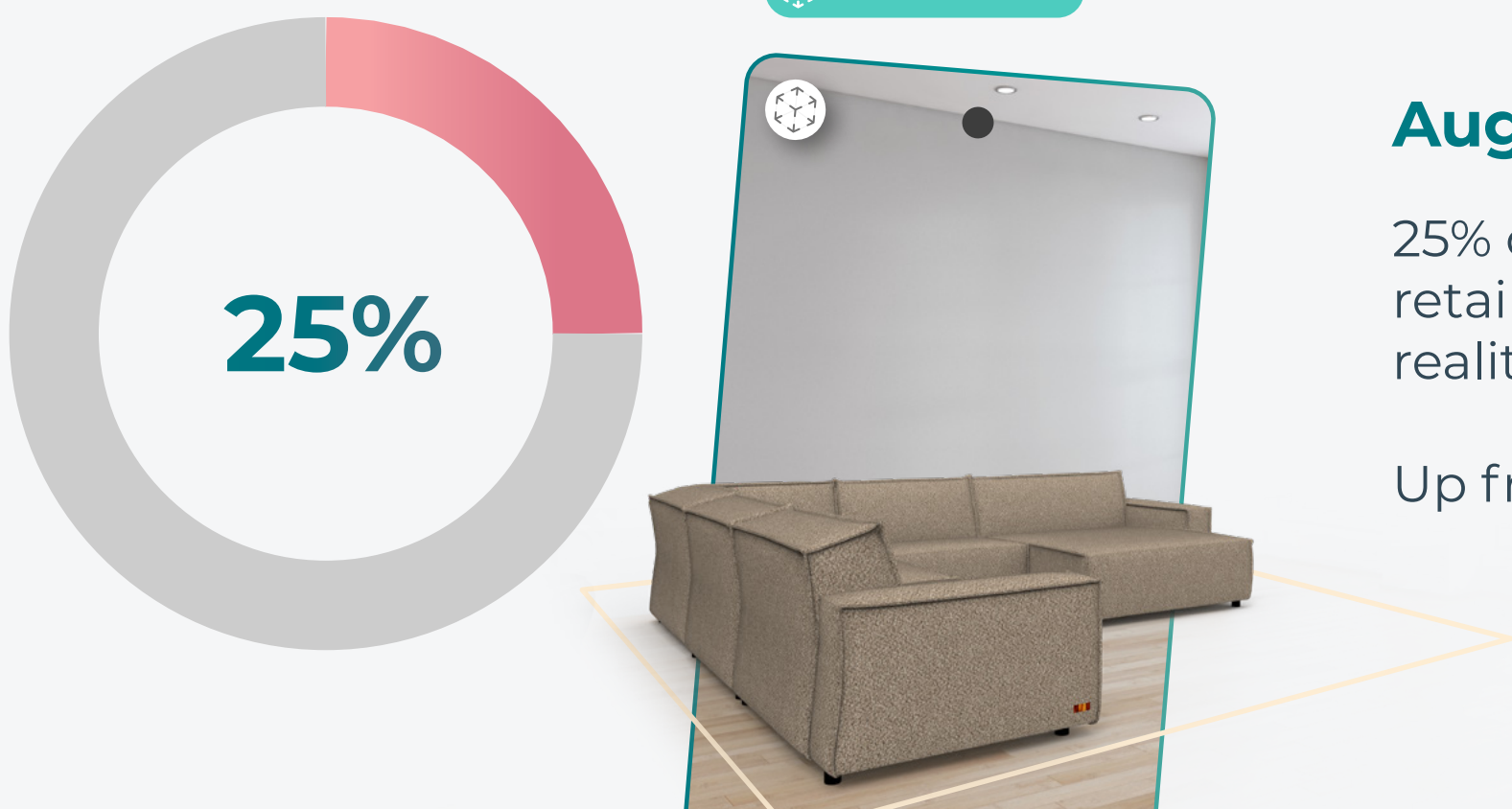
Up from 19% in 2021

Lifestyle imagery

99% of the European Top 100 retailers have lifestyle imagery on their product pages.

Up from 97% in 2021

99%

25%

VIEW IN YOUR SPACE

Augmented reality

25% of the Top 100 European furniture retailers have implemented an augmented reality solution.
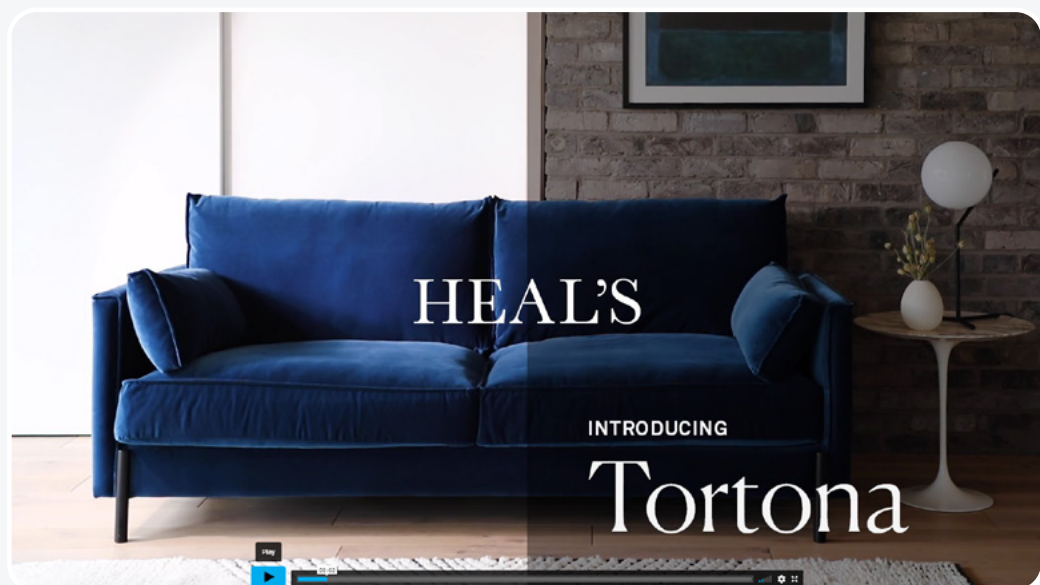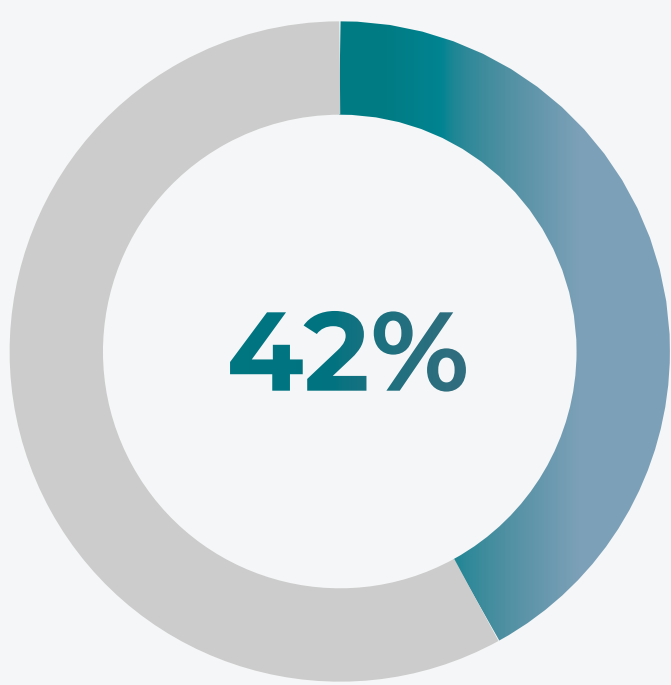
Up from 15% in 2021

Product visuals quality

46% of the Top 100 European furniture retailers have high-quality visuals on their product pages.

46% in 2021

46%
High Quality Visuals

42%

HEAL'S
INTRODUCING
Tortona

Video

42% of the European Top 100 furniture retailers have videos on their product pages.

Up from 40% in 2021